



Passionate about craft through community.



Job Title: Sales Associate

Reports to: Retail Manager

About Beards Brewery:

Beards Brewery is located in the scenic gaslight district of downtown Petoskey, where we operate our small 1bbl (31 gallon) pilot brew house and have a tap room/restaurant open to the public. We additionally have a 15bbl (465 gallon) production brew house in Charlevoix where we keg and can our beers to meet our growing demand at our pub location as well as distribution to bars and restaurants within Michigan.

Job Description:

The Sales Associate at Beards Brewery is a wizard of the Beards brand. They are responsible for applying a knowledge of all of our products (Including canned beers) to the shopping experience of our guests. All sales associates must provide the highest quality of customer service as they are the first person our guests interact with when they enter the brewery; it's essential that the sales associates create a warm and welcoming atmosphere as a prelude to the full Beards experience.

The sales associates create the first impression on all guests entering the brewery and it is imperative that we make it positive and welcoming for each person walking through our doors. All sales associates are responsible for keeping the indoor/outdoor entryway and lobby area clean and organized at all times. The ideal candidate must be able to set the rest of our team up for success by chatting with guests and being able to answer any Beards related questions to truly jump start the experience by providing excellent customer service.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Adhere to the Beards Employee handbook
- Provide excellent customer service with each guest interaction
- Respond to any guest questions with confidence
- Remain up to date on all things Beards
- Develop and cultivate strong relationships with guests
- Report to work on time, every time
- Maintain a clean working environment
- Communicate effectively with all team members
- Cultivate a team oriented environment
- Keep open communication with management on ways to continually improve efficiencies
- Process POS Purchases
- Ensure merchandise presentation area is clean and organized

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- Comply with inventory control procedures & assist with a monthly inventory count

KNOWLEDGE / SKILLS / REQUIREMENTS:

- No experience necessary, but is a plus
- Must be friendly and personable
- Ability to be on your feet 8+ hours a day and lift up to 50 lbs
- Willing to continue education on all things Beards
- A passion for the history and future of Beards
- Must have an eye for detail
- Cash handling skills
- Ability to prioritize
- Accuracy and speed in executing assigned tasks
- Will be tested on merchandise knowledge
- Must have a professional demeanor while also having an outgoing personality to interact with guests.

We are a rapidly growing brewery looking for dedicated people who care about community and craft. We strive to provide approachable craft experiences born from quality beer throughout everything we do. If that sounds like you, and you align with the skills and duties above, please download an application at www.beardsbrewery.com on the careers page, and submit via email with a resume to management@beardsbrewery.com